

## DIGITALL V8 THE ULTIMATE SUBLIMATION PAPER – ALL IN ONE.

Plymouth, MN — November 18, 2010 —From the Company to first bring Tack to Dye Sublimation, we are pleased to present our NEW generation in Dye Sublimation Papers for water based Dye Sublimation. Cooler Concept has created for you the Ultimate Dye Sublimation paper! The **Digital V8** has it all: **tack, dry time and color boost!** It is our HR-HIGH RELEASE, HS-HIGH SPEED, EXPRESS, PRO, PLUS & TACK – **ALL IN ONE**. Our **DIGITALL** paper line is proudly made in the USA.

“**DIGITALL V8** has been engineered to respond to the industrial printers in the dye sublimation market, to print faster and with higher saturation. With this new generation of dye sublimation paper you will experience the ultimate printing and transfer experience,” says Marcel Schwendimann, General Manager for Cooler Concepts. “Cooler Concepts is known not only for servicing your coated paper needs but its ability to assist you in managing your supply chain. With over 30 years of combined knowledge in the transfer market we support and assist our customers in the complex process of developing novel sublimation and transfer media products.”

Main characteristics of the **DIGITALL V8** paper are:

- **Incomparable DRY TIME**
- **No wet cockling or buckling**
- **Incredible Resolution**
- **Highest Ink load / saturation possible**
- **COLOR BOOST** in transfer
- **TACK, no ghosting**
- **Fantastic Color achievements**
- **Ink savings, due to Color boost**

### Standard packaging of V8.100 All in One

Width		Length	
43.2 cm	17 inch	393 feet	120 m
91.4 cm	36 inch	393 feet	120 m
111.8 cm	44 inch	393 feet	120 m
132.0 cm	52 inch	393 feet	120 m
162.5 cm	64 inch	393 feet	120 m
182.9 cm	72 inch	393 feet	120 m

Target values at 23 C / 50% r.H.

Thickness: 5.7 mils +/- 0.3

The paper should be stored in its original packaging and should be protected from moisture. A high relative humidity can affect the image quality.

### About Cooler Concepts

Cooler Concepts is widely recognized for market leading technology, innovative coated papers, its industry-leading customer service, its commitment to consistency and reliability. Cooler Concepts has a long history of expertise in the coated paper industry and is known for its speed to develop, engineer and deliver new optimized products.

Samples and product information can be ordered at [www.coolerconcepts.com/contacts.html](http://www.coolerconcepts.com/contacts.html). For more information on Cooler Concepts, please call +1 (763) 278-0000

The information given is based on our best knowledge at the time of printing. It is given in good faith and represents neither implied nor actual guarantee and no legal warranty for specific properties or for suitability for a specific application. Responsibility for testing the suitability of the product for specific applications lies with the purchaser. Should a claim be taken into consideration, liability will, under no circumstances exceed the value of the goods supplied. Cooler Concepts the impeccable quality of its goods in accordance with agreed specifications and their standard conditions of sale and delivery.

